







# SOCIAL MEDIA EXPLAINED

twitter 

« I need to pee »

facebook

« I peed »

foursquare

« This is where I pee »

Quora

« Why am I peeing ? »

You Tube

« Look at this pee ! »

Linked in

« I'm good at peeing »

Google+

<< Let's all pee together >>



# Is Social Networking sites Public or Private?



# Pro

# Vs.

# Con

- Empower individuals
- Connects people to society
- Build audiences

- Cyber bullying
- Social isolation
- **\*\* Posts cannot be completely deleted and all information posted can have unintended consequences**



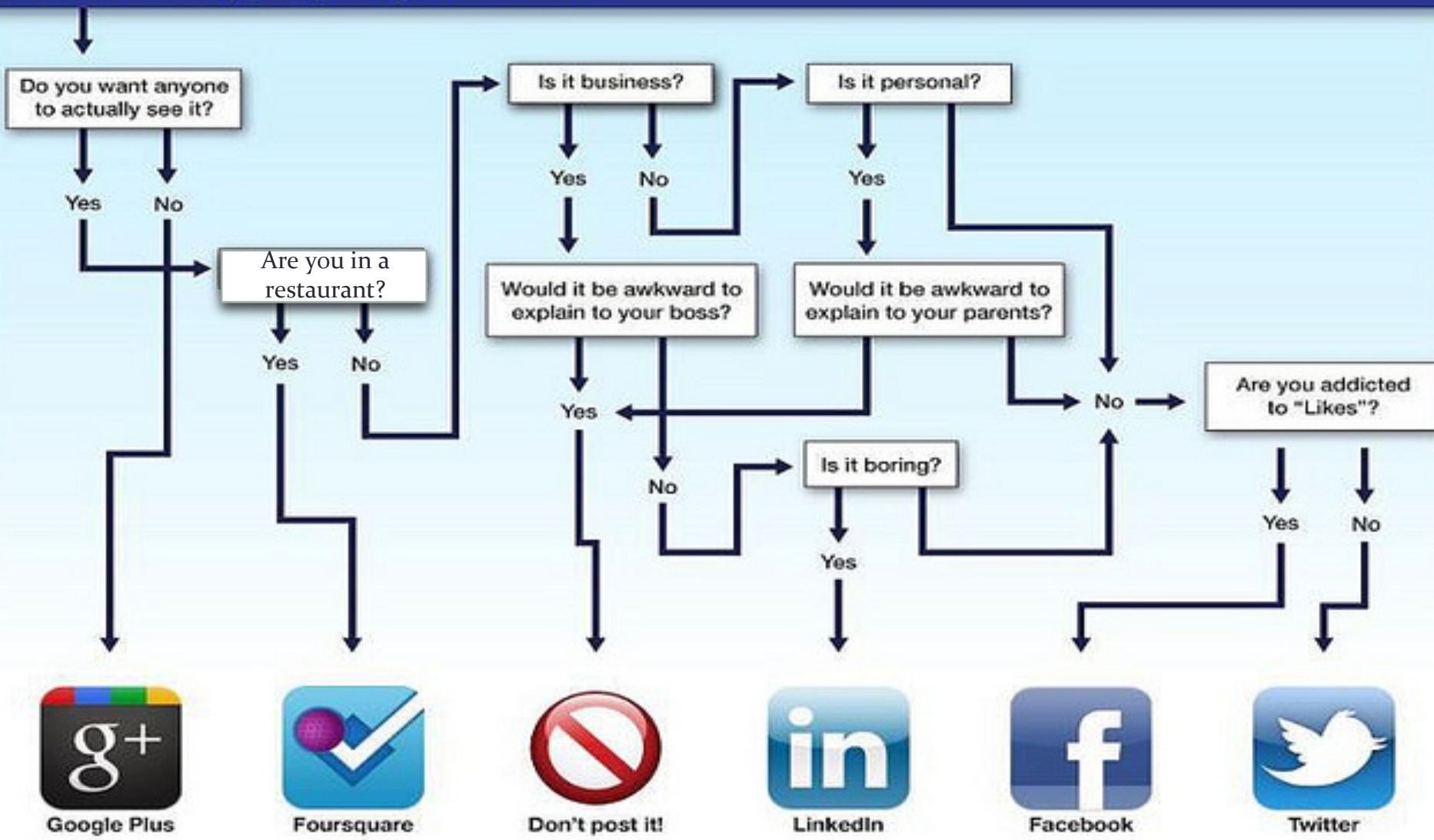
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Signs of the social networking times.



# Where should you post your status?



Google Plus



Foursquare



Don't post it!



LinkedIn



Facebook



Twitter