

Name: _____ Date: _____ Period: _____

Power of Election

WORTH: (120 POINTS)

PROJECT DESCRIPTION:

Students will choose 2 historical figures that they will then create a political campaign. They will create a promotional poster for the two historical figures as well as one poster that include both figures (again one another). (**Total of 3 poster designs) Students are to think about the intended audience of the era that it is produced for, overall emotional impact and success. In this project, students will research and create their own political sign, while in the process, showcasing what they learned about typography, layout design, Adobe Illustrator, In-Design, and/or Photoshop.

REQUIREMENTS

Studio Habit of Mind	Not Approaching Standards (6 points)	Approaching Standards (12 points)	Meeting Standards (20 points)	Points
Express	Artwork does not communicate overall message of a political campaign Artwork shows no influences of the era that the historical figure is set	Artwork somewhat communicates message of a political campaign Artwork somewhat shows influences of the era that the historical figure is set	Artwork communicates overall message of a political campaign Artwork shows influences of the era that the historical figure is set	
Reflect	The individual did not complete project reflection. The individual is did not articulate their thoughts and/or evaluate their own experience.	The individual somewhat completed project reflection. The individual is somewhat able to articulate their thoughts and/or evaluate their own experience.	The individual completed project reflection. The individual is able to articulate their thoughts and evaluate their own experience.	

	Not Approaching Standards (12 points)	Approaching Standards (24 points)	Meeting Standards (40 points)	Points
Stretch & Explore	<p>Did not experiment with design, colors, and layering</p> <p>Final does not include clean or neat lines</p>	<p>Somewhat experimented with design, colors, and layering</p> <p>Final includes some clean and neat lines</p>	<p>Experimented with design, colors, and layering</p> <p>Final artwork includes clean and neat lines</p>	
Develop Craft	<p>The poster designs does not include effect or includes 1 effect</p>	<p>The poster designs includes 2 to 3 effects</p>	<p>The poster designs includes 4 or more effects</p>	
			Total Points	

PRIOR EXPERIENCE:

Tutorial Projects

Semester 1 Final

MATERIALS & TOOLS:

Computer Program: Adobe Illustrator, In-Design, Photoshop

Computer Lab Time

SUPPORT AVAILABLE:

By Appointment

CALENDAR:**Project Due** _____

